

## "Creating customer care experts"



# MHDI Certified KCS Principles V6.0

## **About HDI®**

As the world's largest membership association for IT service and support professionals, HDI focuses on industry best practices, develops certification and training programs based on internationally-recognized standards, and provides members with valuable industry resources and events.

# **About RADAR Solutions Group (RADAR)**

RADAR specializes in Customer Service Delivery Consulting and Training within the IT industry. Since 2001 RADAR has been an HDI Authorized Training Partner delivering certification training in Canada.

As of March 2013, RADAR became an HDI Gold Partner offering all HDI products and services in Canada

"I work directly with these concepts and feel the course was right on track with the real world regarding knowledge management!"

Visit our website:

www.radarsolutionsgroup.com

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Canada Revenue Agency

Onsite Tr

#### **Course Overview**

KCS is a methodology and set of principles and practices that leverage knowledge as a key asset of an organization. KCS has proven to significantly improve service levels to customers, gain operational efficiencies, and increase the organization's value to the company through knowledge management.

This three-day skills training and certification course will provide you with guidance and practical steps for capturing, storing, and successfully reusing support knowledge. Knowledge-Centered Services (KCS), developed by the renowned Consortium for Service Innovation, defines a set of principles and practices proven to allow service and support organizations to significantly improve service levels to customers and gain operational efficiencies. Course participants will learn a set of practical steps for reusing, improving, and creating knowledge; as well as how to implement a strategy for adopting Knowledge-Centered Services. This course aligns with the KCS Practices Guide v6.0.

### What You Will Learn

- How to efficiently reuse, improve, maintain and create quality, easy-to-find knowledge articles
- A process for monitoring the quality of knowledge
- Ways to motivate staff to use the knowledge management practices and to effectively assess individual and team contributions
- How you can minimize or eliminate the need for a knowledge engineering function
- How to articulate the value of knowledge management practices for your organization
- A strategy for sustainable success that minimizes investments in knowledge workflow and maximizes the return
- How to identify and avoid the common pitfalls associated with knowledge management

## **Who Should Attend**

- Any and all customer service professionals, project managers, and support center professionals, supervisors, managers, and directors who want actionable steps to improve time-to-resolve and reduce expense by utilizing a knowledge management program
- Individuals who are preparing for the KCS Principles certification exam.

### Available as:

Public Classroom: Interactive three-day course among peers.

Virtual Classroom: Three days of live, instructor-led training delivered over the Internet.

Onsite Training: A three-day course conducted at your company's site.

## To Register or for Pricing Details:

Visit our website <a href="www.radarsolutionsgroup.com">www.radarsolutionsgroup.com</a> for pricing, scheduled dates and locations, and to register, or call us at 613-271-8075 or email: <a href="mailto:info@radarsolutionsgroup.com">info@radarsolutionsgroup.com</a>



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#### Curriculum

Unit 1: What is Knowledge-Centered Service?

Section 1: What is Knowledge-Centered Service? Section 2: What Led to the Development of KCS?

Section 3: KCS Principles

Section 4: Why Do You Need KCS?

Section 5: What are the Benefits of KCS?

**Unit 2: The KCS Principles and Core Concepts** 

Section 1: KCS Principles

Section 2: KCS Core Concepts

**Unit 3: The KCS Practices** 

Section 1: The KCS Practices

Section 2: Understanding KCS

Section 3: The KCS Methodologies

**Unit 4: Aligning KCS with the Business** 

Section 1: Aligning Business Goals and Objectives

Section 2: Providing Additional Value with KCS

Section 3: KCS Benefits and ROI

**Unit 5: Content Health** 

Overview: What is Content Health?

Section 1: The Content Standard

Section 2: KCS Article State

Section 3: Developing A Content Standard

Section 4: Creating Evolve Loop Articles

Section 5: Archiving Old Articles

Section 6: Dealing with Legacy Data

Section 7: Priming the Knowledge Base

Section 8: Global Support Considerations

Section 9: Knowledge Domain Analysis

Section 10: Content Health Indicators

Section 11: Self-Service Success

Section 12: Self-Service Measures

**Unit 6: KCS Roles and Responsibilities** 

Section 1: KCS Roles and Licensing Model

Section 2: The KCS Licensing Model

Section 3: Defining Roles and Competencies

**Unit 7: Process Integration** 

Section 1: Process Integration

Section 2: Structured Problem Solving

Section 3: Seamless Technology Integration

Section 4: Search Technology for KCS

Section 5: Closed Loop Feedback

Section 6: KCS Process Integration Indicators

**Unit 8: Performance Assessment** 

Review: The KCS Licensing Model

Section 1: Assessing the Creation of Value

Section 2: Feedback and Reputation Model

Unit 9: Leadership

Section 1: Leadership

Section 2: Tap into Internal Motivators

Section 3: Recognition Programs

Section 4: Compelling Purpose

Section 5: Promote Teamwork

**Unit 10: Communication** 

Section 1: Communication

Section 2: Key Messaging and Elevator Pitches

Section 3: Handling Questions and Objections

Section 4: Programs for Social Engagement

**Unit 11: Technology** 

Section 1: Functional Requirements

Section 2: Technology Selection

Section 3: KCS Verified

**Unit 12: The KCS Adoption Roadmap** 

Section 1: The KCS Adoption Program

Section 2: Adoption Phases

Section 3: Adoption Roles

Section 4: KCS Implementation Strategy

Section 5: KCS Investment

Section 6: Critical Success Factors